

Empower Women Reduce Poverty

WEPs 2025 Q3 Newsletter



This month's edition highlights how companies are leveraging the WEPs to reduce poverty and create shared value. Featuring stories from Asia and the Pacific and Eastern Europe, we spotlight how advancing gender equality across supply chains and workplaces drives stronger communities—and more resilient, inclusive business outcomes. We also bring you recaps and recordings from knowledge exchange sessions, and invitations to future ones.

TOP STORIES

Malaysia launches its first WEPs Corporate Action Lab

India rolls out a programme to advance women's economic empowerment across the country

Georgia kicks off a programme to empower rural women

Malaysia launches its first WEPs Corporate Action Lab

In May 2025, UN Women, LeadWomen and TalentCorp officially launched the inaugural Malaysia WEPs Corporate Action Lab (WEPs CAL) Innovating future family-friendly workplaces at the Majestic Hotel in Kuala Lumpur. This inaugural Lab is an initiative under the UN Women Gender Action Lab: Innovation and Impact for Gender Equality in the Asia-Pacific, supported by the Australian Government Department of Foreign Affairs and Trade (DFAT). This occasion makes Malaysia the first of four CALs to be launched this year. [Click on the title to read more.](#)



India rolls out a programme to advance women's empowerment

UN Women and the European Union launched Women Empower India (WE India), a 40-month joint programme that places the WEPs at the centre of efforts to close persistent gender gaps in employment, entrepreneurship, and leadership across India. The programme targets high-growth sectors like digital and clean energy, while also addressing structural inequities in labour-intensive industries such as textiles. [Click on the title to read more.](#)



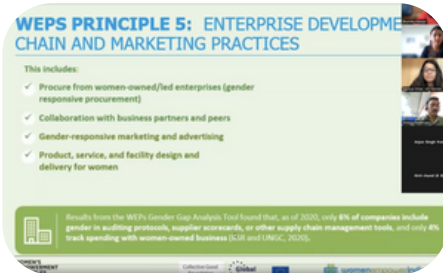


Georgia kicks off a programme to empower rural women

Georgia has one of the largest WEPs community in Eastern Europe. UN Women in Georgia supports WEPs signatories through various programmes and collaborative initiatives to drive positive change in the lives of women. One notable initiative is the “Empower Her” project of ProCredit Bank, a WEPs signatory, in partnership with the TASO Foundation. Aimed at engaging rural women in the economy, the project uses social mobilization to identify participants. [Click on the title to read more.](#)

India trains WEPs signatories on gender responsive procurement

UN Women, in collaboration with WEPs Ally Collective Good Foundation, hosted a capacity-building training on Gender-Responsive Procurement, bringing together 68 participants from WEPs signatory companies. As part of the ongoing efforts to strengthen private sector engagement on WEPs, the session aimed to enhance awareness and build technical capacity around inclusive sourcing practices, equipping participants with practical strategies to integrate gender equality considerations across procurement policies and processes. [Click on the title to read more.](#)



Women's economic empowerment and the care economy in the ASEAN region

This brief presents data and evidence aimed at informing policy decisions to advance gender-transformative care systems in the ASEAN region. It also highlights areas where women and girls can benefit from enhanced decision-making power, access to resources, and gender-equalizing and care-enabling policies, programs, and actions. [Click on the title to download the publication.](#)



In case you've missed it

Insights from the WEPs 101 webinar

On 7 May 2025, UN Women and the UN Global Compact co-hosted the second WEPs 101 webinar of the year, offering companies practical guidance on engaging with the WEPs. Designed for both new and existing signatories, WEPs signatories Banco Agrícola, Ecobank and Orange Jordan were invited to speak. Each of them shared insights into how they are embedding the WEPs into their organizational DNA. While each organization's path was shaped by its unique context, all emphasized the same foundational elements: the importance of data, the role of accountable leadership, and the integration of gender equality as a business imperative.

[Click on the title to read more.](#)

Double dividends: advancing gender equality while combating climate change

On 23 April 2025, the WEPs Secretariat hosted a deep dive webinar focusing on the importance of ensuring gender inclusive green transition. The session featured insights from the World Bank and Schneider Electric. The discussion highlighted that the shift to a green economy offers a critical opportunity for the private sector to drive environmental reform in ways that both advance gender equality and generate substantial economic benefits.

[Click on the title to read more.](#)

Resources to support your WEPs journey

ACTION POINTS OF A WEPs SIGNATORY



10 Action Points of a WEPs Signatory

Attention WEPs signatories – you have signed the WEPs, now what?! We have prepared this 10 action points guidance for you to follow up with your commitment to the WEPs. We suggest you various action points for you to start your WEPs journey. [Download the PDF here](#) and click on each actions to learn what you can do as a WEPs signatory.



2025 Ring the Bell for Gender Equality Report

To mark the International Women's Day in March 2025, 114 exchanges and central counterparty clearing houses around the world participated in the eleventh annual 'Ring the Bell for Gender Equality' to accelerate gender equality and women's empowerment. [Read our new report here](#) to learn more about this year's campaign.

Register now: World Population Day – Briefing of UNFPA's State of World Population report

Virtual Event | Fri 11 July 2025, 9 AM New York [Register here.](#)

As a WEPs signatory, we would like to offer you an opportunity to join a special briefing session on the 2025 State of the World Population Report. Hosted by UNFPA, the session will explore the factors shaping reproductive choice amid global demographic shifts, as populations age and birth rates decline.

YOUR SUPPORT KEEPS US GROWING



Help us grow the WEPs community and scale impact. Your donation enables tools, events, and stories that advance gender equality and inspire businesses to take action in the workplace, marketplace, and community.

[Donate as a Company](#)

[Donate as an individual](#)



REGISTER FOR UPCOMING EVENTS

- [WEPs Deep-dive Series #16: Creating Employment for Women Living in Poverty, **Wed 23 July, 9-10.15 AM EDT**](#)
- [WEPs Deep-dive Series #17: Engaging Girls in Career Development in the Local Community, **Wed 27 August, 9-10.15 AM EDT**](#)