## Together for Equality: 15 Years of the Women's Empowerment Principles

Over the past 15 years, WEPs have grown into a global platform uniting over 11,000+ CEOs across 160+ countries, in a commitment to advancing gender equality and women's empowerment in the workplace, marketplace and community. This milestone reflects the strength of collective action and the steady leadership of WEPs signatories around the world. We look forward to continuing this journey together—driving change, sharing solutions and creating spaces where all women can thrive.



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To every WEPs signatory—thank you. Your continued commitment has shaped 15 years of action for gender equality and women's empowerment in the workplace, marketplace and community. Together, we have built a movement grounded in shared purpose and accountability for ALL women and girls around the world. We are proud of what we have achieved and excited for what lies ahead as we move forward—stronger, together.

— Anna Fälth, Global Head of WEPs Secretariat, UN Women



Aligned with the Sustainable
Development Goals (SDGs) to
reinforce WEPs role as a corporate
vehicle for achieving global gender
equality targets.

**Launch of WEPs reporting function,**baseline indicators and reporting indicators.

2010

2015

2020

2021

Launch of WEPs by UN Women and UN Global Compact to engage the private sector in advancing gender equality and women's empowerment.

Launch of <u>WEPs Learn</u>, an online platform equipping signatories and their employees with tools to advance gender equality and skills to assist their career progression.















### **Celebrating Progress**

### WEPs in Action and Community Insights



#### **Cambodia: CEOs Commit to Change**



Twelve Cambodian CEOs signed the WEPs, committing to inclusive business practices and participated in the launch of UN Women's Gender Action Lab. Cambodia joins a growing regional movement to scale gender-responsive innovation through the WEPs. Read the full story

#### **China: Private Sector Drives Progress**



At a CEO Roundtable in Shanghai, 80+ business leaders reaffirmed support for the WEPs. From inclusive leadership to innovation-driven strategies, China's private sector is stepping up for gender equality. Read the full story

#### **Bolivia: Business Drives Equality**



Bolivian companies are advancing WEPs through inclusive finance and partnerships. These leadershipfocused events highlight action by signatories working to advance gender equality through top leadership engagement. Read the full story

#### **UAE: EmpowerHer Conference Recap**



UN Women's EmpowerHer Event 2025 convened 330+ participants, spotlighting WEPs best practices, procurement tools, and peer learning.

The event emphasized private sector action on gender equality across the Gulf region. Read the full story

#### **Georgia: Data Fuels Progress**



Gender Equality Attitudes Study is prompting companies to rethink norms and policies. From flexible work to paternity leave, companies are using evidence to shift mindsets and create more inclusive workplaces. Read the full story

#### Ukrainian Companies Champion Women's Leadership, Law, and Entrepreneurship

Despite ongoing challenges, Ukrainian companies are advancing gender equality and women's empowerment. As of May 2025, 45 companies in Ukraine are a part of the WEPs community. For example, Baker McKenzie Ukraine, a branch of a global law firm in Ukraine, supports women lawyers through flexible work and mental health programmes, and fosters peer dialogue via their Women Professionals Club.



<u>Epicentr K</u>, a leading home improvement hypermarket chain in Ukraine, champions women entrepreneurs by promoting inclusive supply chains and investing in long-term supplier partnerships. Both companies continue to model leadership through the WEPs framework. From law firms to retail chains, these stories reflect the power of local action of a global commitment.















### Take Action, Dive Deeper and Stay Engaged

## Your Voice Matters! Take the 2025 WEPs Global Survey



To celebrate 15 years of action, we launched the 2025 WEPs Global Survey on 28 April 2025 to capture the progress, challenges,

and ambitions of our signatory community. All WEPs signatories are invited to participate. Take 20 minutes to share your company's progress, challenges, and priorities in advancing gender equality across the workplace, marketplace, and community. Your insights will help shape future WEPs tools and support. Findings will be aggregated and analysed to identify trends and spotlight emerging good practices. Complete the survey and earn a WEPs Survey Completion Badge on your WEPs profile—a visible acknowledgement of your company's dedication to advancing gender equality. Take the survey here by 30 May.

## Register Now: Upcoming WEPs Webinars

- 2025 WEPs Deep-Dive Series #14: Supporting Employee Health and Wellbeing, Wed 21 May
- <u>WEPs 101 Webinar:</u> For companies interested in joining the WEPs, Thurs 22 May
- WEPs Induction: For recent signatories to kickstart their WEPs journey, Wed 28 May

### Deep-dive 12: Governance for Gender Equality



In this session, WEPs signatories shared how inclusive corporate

governance can drive change, from pay equity and parental leave to leadership targets and ethical hiring, embedding equality into strategy, not just HR. The discussion touched on local adaptation, storytelling, and long-term commitment to transform business culture. With reflections from McCann Yerevan, <a href="Euronext">Euronext</a> Securities Porto, and UN Women, the dialogue highlighted accountability, measurable action, and sustained leadership. Read the blog <a href="here">here</a>.

# Your Support Matters! As WEPs turns 15, your support drives lasting change.

Help us grow the WEPs community, support women entrepreneurs, and scale impact. Your donation enables tools, events, and stories that advance gender equality and inspire businesses to take action in the workplace, marketplace, and community.

**Donate as a company** 

**Donate as an individual** 



weps.org



weps@unwomen.org



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