

# WE EMPOWER-G7

## News Updates

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### WOMEN'S EMPOWERMENT PRINCIPLES

Established by UN Women and the  
UN Global Compact Office



Dear WEPs and WE EMPOWER-G7 community,

We are excited to bring your attention to a few updates.

- Survey on the WE EMPOWER G7 programme
- Upcoming: Two exciting webinars on Parentsmart employers and women in tourism
- WEPs taxonomy
- WEPs Forum 2021 - organized by our sister programme, Win-Win

Warm regards,

The WE EMPOWER-G7/WEPs Team

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## Survey

We would like to invite you to complete a Perception Survey on the “ **We Empower G7: Promoting women’s economic empowerment at work through responsible business conduct in G7 countries**”, funded by the European Union.

Your views, experience and suggestions will make an important contribution to the evaluation. **We would be grateful if you could complete the survey by 4 June 2021.**

[https://www.surveymonkey.com/r/WEG7\\_EN](https://www.surveymonkey.com/r/WEG7_EN)

In case you have any questions concerning this survey or the evaluation more generally, please contact us at: [brussels@particip.eu](mailto:brussels@particip.eu)

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## Upcoming Webinars

### Parentsmart Employers Getting the Return on Investment

This dialogue will introduce the idea of how to be Parentsmart at work, and what Parentsmart employers can



gain from supporting working parents, both in terms of competence development as well as other wins and KPIs. It will also provide insights on how to engage leaders and role models.

The session will feature Tiina Bruno, Founder of the Swedish concept Parentsmart Employers, and Katarina Matson, Culture and Diversity at Volvo Cars.

Read about it and register for the event [here](#).

## Women's Economic Empowerment in the Tourism Sector of the Indian Ocean Rim Region

As part of the Australian Government funded project on Promoting Women's Economic Empowerment in the Indian Ocean Rim, and in collaboration with the Indian Ocean Rim Association, UN Women is producing a series of webinars on the WEPs.

This webinar will showcase best practices of companies in the tourism sector in the Indian Ocean Rim region in promoting women's economic empowerment and gender equality. Guest speakers will include Velma Corcoran, Regional Lead for Middle East Africa at Airbnb in South Africa and Sara King, the General Manager of Purpose at Intrepid Travel in Australia.



Read about it and register for the event [here](#).

## WEPs Taxonomy

We have updated the **industry taxonomy** to refresh the one from 10 years ago, and added a few more options in terms of the **number of employees** in your company.

To change your industry or number of employees, please go to your company profile page and make the update there. If you do not yet have a company profile page, please see [here](#) how to create one.

## WEPs Forum 2021

Registration already started! "WEPs Forum 2021: Reaffirming the commitment to an equal future" is the most important event related to WEPs within the "Win-Win: Gender equality means good business" programme implemented in Latin America and the Caribbean

It will take place on 9 to 10 June from 2pm to 6pm GMT-3 (BR-ARG-URY), completely online and free of charge.

The WEPs Forum - financed by the European Union - is a unique opportunity to learn more

about gender mainstreaming in corporate management - aligned to the WEPs. It will bring together more than 40 speakers from different countries in Latin America and the Caribbean and Europe. It is a key event for those who want to learn more about best practices to promote gender equality, women's economic empowerment and diverse and respectful workplaces.

Open registration: [www.wepsforum2021.com](http://www.wepsforum2021.com)

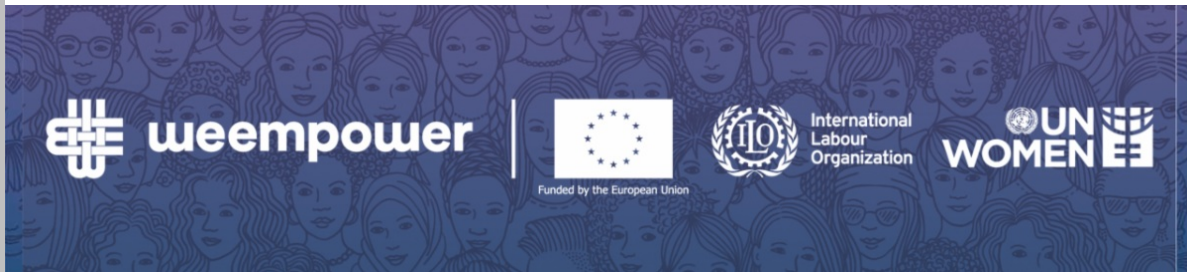
# WEPsForum2021 #WinWin #WinWin  
#GanarGanar



The banner features the 'winwin' logo at the top left, with logos for the International Labour Organization, the European Union, and UN Women below it. The main text reads 'WEPS Forum 2021' and 'Reaffirming the commitment to an equal future'. The dates '9th - 10th June' are displayed in a large font, with the time '2:00pm - 6:00pm GMT-3 (BR-ARG-URY)' below. To the right, it says 'Online and free' and 'Register until June 8th' with the website 'www.wepsforum2021.com'. At the bottom, there is an illustration of seven diverse women.

Thank you for reading!

If you have any questions you can email us at [weps@unwomen.org](mailto:weps@unwomen.org).



The footer banner has a blue background with a pattern of women's faces. It contains the 'weempower' logo on the left, the European Union flag with the text 'Funded by the European Union' below it in the center, and the logos for the International Labour Organization and UN Women on the right.