

Dear WEPs Signatory,

We are excited to share an exclusive invitation to our WEPs community to attend a film screening with Mastercard and UN Women taking place this Wednesday at 10-11 a.m. EST.

We would also like to remind you that the deadline to apply for the 2020 G7-EU WEPs Award is Thursday.

Our community is steadily growing and now includes close to 3,900 companies and networks. Thank you for sharing our message and helping bring these new signatories to the WEPs.

HAPPENING THIS WEEK

Film Screening with Mastercard

It is with great pleasure we invite our WEPs community to an exclusive, virtual documentary film screening and panel discussion hosted in collaboration by Mastercard and Women's Empowerment Principles team at UN Women.

Join a panel of inspiring business owners, filmmakers and industry experts to discuss the perseverance and passion of female entrepreneurs and to celebrate their stories and impact.

When: 18 November 10-11 a.m. EST.

[Please register here.](#)

The invitation card features the Mastercard logo at the top left. The main heading is "You're Invited". Below this, it states: "It is with great pleasure we invite you to a virtual documentary film screening and panel discussion, hosted in collaboration by Mastercard and UN Women." It then describes the event: "Join a panel of inspiring business owners, filmmakers and industry experts to discuss the perseverance and passion of female entrepreneurs and to celebrate their stories and impact." The date and time are prominently displayed as "18 NOVEMBER 10-11 am (EST)". It also mentions "In support of" followed by the Women's Empowerment Principles logo and the text "Established by UN Women and the UN Global Compact Office". On the right side, under the heading "FEATURING", there are seven circular portraits of the speakers: Anita Bhatia (Deputy Executive Director, UN Women), Sarah Beydoun (Founder and Creative Director, Sarah's Bag), Carolina Ignarra (Founder of Talento Incluir), Ekta Jaju (Founder and CEO, ONganic Foods), Ella Mische (Director of "Harfa" documentary), Michelle Marrion (Director of "Justice Of The Pies" documentary), and Monica Biagiotti (Executive Vice President of Consumer Marketing & Sponsorships, Mastercard).

The deadline to apply for the **2020 G7 – EU WEPs Award** is this Thursday, 19 November 2020.

Showcase your company's leadership and actions for gender equality and be

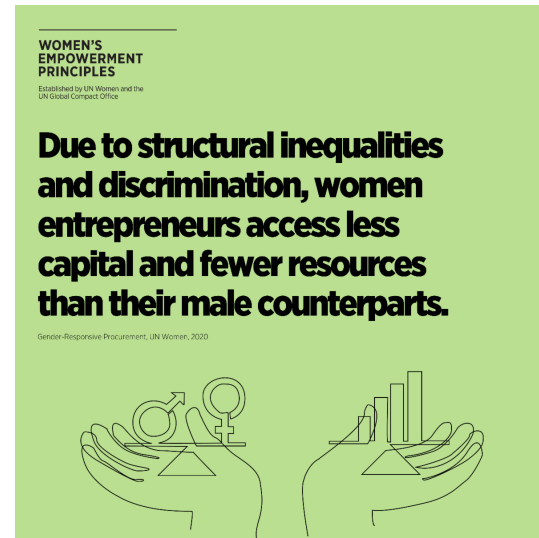


recognized for your commitment. The winners will be presented during a live stream on 10 December.

Applying is easy and we are happy to guide you through the process if needed. [Apply here!](#)

New Knowledge Products

This Gender-Responsive Procurement Guidance Note helps companies implement the WEPs. Focusing on Principle 5 on implementing supply chain and marketing practices that empower women, the guidance note specifically aims to support WEPs signatories in prioritizing, establishing and implementing gender-responsive and ethical procurement practices without compromising quality, efficiency, cost savings and value for money.



[Read more and be inspired here.](#)

New Case Studies



CASE STUDY: IBERDROLA
HARNESSING WOMEN'S TALENT IN THE ELECTRICITY SECTOR

Iberdrola, a multinational electric utility company based in Spain, set out to increase its number of women working as electricians and technicians. In August 2019, the



CASE STUDY: GANNI
CREATING GENDER EQUALITY IN FASHION

Interested in learning more about Gender Equality in fashion? Read about GANNI, a fashion brand based in Copenhagen, Denmark. Gender equality and women's

company created a School for Electricians uniquely for women. The case study explores Iberdrola's actions taken towards its implementation, the challenges that were overcome, and insight gained through this experience.

[Read more and be inspired to take action here.](#)

empowerment are vital to GANNI's internal brand values, as well as to its external marketing practices and have inspired a focus on ensuring social responsibility throughout the supply chain.

[Read more about GANNI and their inspiring work here.](#)

Thanks for reading and if you would like to keep in touch, feel free to email us at weps@unwomen.org



Photo credit: JSE/ Ilan Ossendrywer

